



BUSINESS IT ARCHITECTURE SERIES (BITAS) CONFERENCE 2026

ARCHITECTING THE AI-DRIVEN TRANSFORMATION

Wednesday, 16 September 2026
Hotel Le Meridien, Jakarta.

Organized by:



The Business Technology Architect Association



BITAS Conference 2026

The Business IT Architecture Conference (BITAS) is the flagship event of IASA Asia Pacific. It serves as a premier platform dedicated to bridging business strategy and technology in today's rapidly evolving digital landscape.

This conference convenes enterprise architects, technology leaders, business strategists, and decision-makers to examine how organisations can align IT capabilities with business outcomes in an era defined by AI, automation, and continuous disruption

Architecture in an Era of Intelligent Systems

Enterprise Architecture is entering a defining moment.

AI-driven capabilities, autonomous systems, and pervasive automation are reshaping enterprise operating models at unprecedented speed. Yet amid this transformation, the foundational disciplines of EA remain more essential than ever.

This conference explores how enduring EA practices — including reference architectures, integration and interoperability frameworks, capability-based planning, portfolio governance, and information architecture — continue to provide the structural integrity, strategic clarity, and governance discipline organisations require.

Rather than replacing traditional architecture, emerging technologies demand that EA evolve — extending its principles to support intelligent workflows, autonomous decision systems, and modern identity models, while preserving resilience, trust, and enterprise-wide coherence.

BITAS Conference 2026 is sponsored by:



Organized by:

IASA Asia Pacific



IASA is a nonprofit and globally recognized, knowledge-based association dedicated to advancing the Business Technology profession. It is led by volunteer innovation leaders and architects from organizations around the world who are committed to improving the quality of Enterprise Architecture by developing and promoting standards, professional services, vendor-neutral education, and accreditation programs that support the growth of Digital Enterprise Architecture. Today, IASA has a global network of approximately 30,000 business leaders and enterprise architects, including more than 5,000 members across the Asia-Pacific (APAC) region.

Event Details

Date: Wednesday, 16 September 2026

Time: 9.30 AM - 4.00 PM (Registration starts at 9.00 AM)

Venue : Hotel Le Meridien Jakarta, Indonesia.

Target Audience:

- C-level Executives/Directors/Head of IT, EA, Business & Innovation
- Enterprise IT Architects
- Information/Data Architect, Data Scientist
- Business Architect
- Infrastructure/Technology Architect
- Software/Application Architect
- Information Managers
- Technical Consultants
- Director or Vice President of Business Units
- PMO or Project Managers
- Project Leaders
- Software Developers/ System/Network/ Cloud/Datacenter Engineers
- Head of LOB (Line of Business)
- Integration Specialists
- Business Stakeholders who sponsor and initiate IT projects

Business IT Architecture Conference 2026

Time

Programme

9.00am -
9.30am

Registration

9.30am -
09.50am

Welcome Address & Keynote:

The Architect's Imperative: Making AI Work for the Enterprise

AI adoption is accelerating across Indonesia, but moving from experimentation to enterprise-wide value remains a challenge. As organisations introduce more AI initiatives, the need for clear direction, integration and governance becomes increasingly important. This is where architects play a critical role. By connecting AI initiatives with business strategy, enterprise capabilities, data, technology and governance, architects can help organisations move beyond isolated AI projects and build a foundation for AI that delivers sustainable business outcomes. This session, Aaron will share how architects can help turn AI ambition into practical, scalable and AI-driven transformation.

Speaker: Mr Aaron Tan Dani Chairman of IASA Asia Pacific / President of Singapore Computer Society Enterprise Architecture Chapter

09.50am -
10.30am

Topik 1 : "Is Enterprise Architecture Ready for Autonomous AI?"

Theme: Governance, accountability, and control in intelligent enterprises

As AI systems evolve from advisory tools to autonomous decision-makers, organizations must address a new set of architectural challenges. Who governs intelligent agents? How can organizations ensure traceability, accountability, and compliance when AI systems make operational decisions?

This session explores how Enterprise Architecture frameworks must evolve to support AI-enabled workflows while maintaining strong governance, effective risk management, and strategic alignment across the enterprise.

Speaker: Ibu Shinta Indriyaty Thio / Prof Eko Indrajit (Candidate)

10.30am -
10.45am

Coffee Break

Time

Programme

10.45am -
11.15am

Topic 2: Strategic AI Governance Through Enterprise Architecture

How organizations can establish effective AI governance by leveraging Enterprise Architecture principles. Participants will gain strategic insights into aligning AI initiatives with business objectives, managing risks, ensuring compliance, and creating a scalable foundation for responsible AI adoption across the enterprise.

Speaker: Ari Pratiwi - IT Trainer & Practitioner, Fairworx Consulting / Former Division Head of IT Strategy and Architecture BNI

11.15am -
12.15pm

Topic 3: From AI Governance to Agentic Intelligence: Building Future-Proof Enterprises with SAP LeanIX

This session explores how SAP LeanIX, through its AI Agent Hub and Intelligent Architecture Guidance, enables organizations to achieve enterprise-scale discovery, governance, and strategic value from agentic AI. As AI adoption accelerates, organizations need greater visibility, structure, and control to effectively manage increasingly complex and autonomous AI systems. By leveraging Enterprise Architecture as a foundation, SAP LeanIX helps organizations identify, govern, and align AI-driven initiatives with business objectives. This enables them to scale agentic AI with greater clarity, consistency, and measurable business value.

Speaker: TBC from SAP

12.15am -
1.15pm

Lunch Break & Networking

1.15pm -
2.15pm

Topic 4: Building Data Architecture for the AI-Driven Enterprise

Focused on modern data architecture (metadata, lineage, interoperability), this session explores how to support large-scale AI adoption. Attendees will learn how to design a robust data foundation that enables integration across applications, consistency, and autonomous decision-making.

Speaker: Dony Prasetyo Hariyanto, CDMP - Data Governance Expert (DAMA Indonesia)

Time

Programme

2.15pm -
2.45pm

Topic 5: Architecting Digital Transformation for AI Adoption

In this session, speaker will share how digital transformation serves as a critical foundation for successful AI adoption, drawing from extensive experience in delivering large-scale technology initiatives. As organizations accelerate their AI journey, many face challenges not in strategy—but in readiness across data, platforms, and operating models.

The session will highlight how to architect digital transformation initiatives that enable scalable and sustainable AI adoption, focusing on building strong digital capabilities, modern data foundations, and integrated technology ecosystems. Participants will gain practical insights into aligning transformation efforts with AI goals, bridging the gap between vision and execution, and ensuring AI initiatives can deliver measurable and long-term impact.

Speaker: Setiaji - IT Director BPJS Kesehatan

2.45pm -
3.45pm

Demonstration Enterprise Architecture Tools SAP LeanIX

Speakers: SAP & ATD Team

4.00pm

End of Conference Programme