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The Business Technology Architect Association

## **BUSINESS IT ARCHITECTURE: EXECUTIVE FORUM & SEMINAR SERIES (CUM SCS EA CHAPTER 6<sup>th</sup> AGM)**

*Co-organised by SCS EA Chapter & IASA Asia Pacific*

***This dynamic event uniquely creates an enriching experience for both top-level executives and a diverse general audience, fostering collaboration, innovation, and transformation across industries.***

### **Event Details:**

Date: 4 April 2024

Registration for the Executive Forum starts from 9.00am.

Registration for Business IT Architecture Seminar starts from 1.30pm

Venue: NTUC Centre, 1 Marina Blvd, Singapore 018989 (Level 8, Room 801)

### **Event Highlights:**

- Gain exclusive insights from thought leaders as they share their strategic visions, leadership philosophies, and firsthand experiences in navigating complex business landscapes.
- Explore innovation, technology trends, and actionable strategies applicable across various industries.
- Understand the importance of adaptability and discover practical approaches to staying ahead in an ever-evolving business environment.
- Equip yourself or your team with the skills needed for the future of work. Relooking into upskilling, reskilling, and cultivating a learning mindset for professional growth.
- Connect with a diverse group of professionals and build relationships that transcend industry boundaries and enhance your professional network.



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## **EXECUTIVE FORUM**

### ***Exploring Adaptive Strategies - Navigating Disruptions for Long-Term Organisational Resilience***

***Time: 9.00am to 1.00pm***

In this executive forum, leaders will delve into the intricacies of organisational resilience by examining adaptive strategies that enable companies to thrive amidst disruptions. The discussion will focus on identifying key challenges, sharing successful models, and exploring innovative approaches to build long-term organisational resilience. Participants will exchange insights on fostering a culture of adaptability, leveraging technology, and aligning strategic goals with resilience initiatives. The cultivate a collective understanding of resilient leadership and actionable takeaways for sustained success in an ever-changing business landscape.

***Target Audience:*** C-level executives such as CIO, CTO, COO, CDO, CINO, Digital Transformation Leaders and Business decision-makers who play key roles in shaping the organisational strategic direction, innovation, and digital transformation within their organisations.

## **BUSINESS IT ARCHITECTURE SEMINAR**

### ***Revitalizing Enterprise Architecture: Refactoring EA - Back to Basics***

***Time: 1.30pm to 5.00pm***

In the fast-paced and dynamic landscape of modern business, Enterprise Architecture (EA) plays a crucial role in ensuring organizational success. However, as technology evolves and businesses strive for innovation, it becomes essential to revisit and refine the foundations of Enterprise Architecture. The seminar, titled "Revitalizing Enterprise Architecture: Refactoring EA - Back to Basics," aims to explore the fundamental principles and practices that form the core of effective EA.

***Target Audience:*** • C-level Executives/Directors/Head of IT, EA, Business & Innovation  
• Enterprise IT Architects • Information/Data Architect, Data Scientist • Business Architect  
• Infrastructure/Technology Architect • Software/Application Architect • Information Managers • Technical Consultants • Director or Vice President of Business Units • PMO or Project Managers • Project Leaders • Software Developers/ System/Network/ Cloud/Datacenter Engineers • Head of LOB (Line of Business) • Integration Specialists  
• Business Stakeholders who sponsor and initiate IT projects

## Organisers:



The Business Technology Architect Association

Iasa is a non-profitable and preeminent knowledge-based association focused on Business Technology profession. It is run by volunteering innovation leaders and architects from various organisations around the world to improve the quality of Enterprise Architecture by advocating and delivering standards, services, vendor-agnostic education and accreditation programs that optimise the development of Digital Architecture. To date, we have a network of approximately 30,000 business leaders and enterprise architects and 3,500 members located in over APAC countries. IASA is also a strategic partner of Singapore Computer Society to advocate competency development, specialized training and best practices in solution architecture, business architecture, information architecture, infrastructure architecture and software architecture.



The discipline of Enterprise Architecture (EA) should be embraced at every level in an organisation, resulting in a company-wide cultural shift. The EA Chapter intends to equip its members to practise EA and deliver value to stakeholders through minimizing costs, maximizing profits and improving efficiency. The sharing of knowledge begets new knowledge. For this reason, the EA Chapter will be organising various events, featuring a diversity of industry professionals, as a networking platform for exchanges of ideas and practices through the meeting of like-minded individuals.

For clarification, please contact SCS EA Chapter: Ili Aw at [ILI.AW@scs.org.sg](mailto:ILI.AW@scs.org.sg) or IASA Asia Pacific: Audrey Loke at [audrey.loke@iasa-apac.org](mailto:audrey.loke@iasa-apac.org).

## PROGRAMME

### Executive Forum

9:00am - 9:30am	Registration (Breakfast will be served)
9:30am - 11:30am	Discussion Topic: Exploring Adaptive Strategies – Navigating Disruptions for Long-Term Organisational Resilience
11:30am - 1:00pm	Lunch Break
<b>The Business IT Architecture Seminar 2024</b> <b>Revitalising Enterprise Architecture: Refactoring EA – Back to Basics</b>	
1.30pm – 2.00pm	Registration
2.00pm – 2.20pm	<p>Welcome Address</p> <p><b>Presenter:</b> Aaron Tan, President, Singapore Computer Society Enterprise Architecture Chapter</p>
2.20pm – 3.00pm	<p><b>Panel Discussion #1: Revitalising Organisational Foundations: A Deep Dive into Enterprise Architecture Refactoring</b></p> <p>This speaking topic delves into the concept of Digital Enterprise Architecture, exploring the reasons behind the necessity for periodic reassessment and redesign of organisational architecture. Our thought leaders will share the key aspects of EA used as a methodology for Business and IT alignment and discuss issues such as the arrival of emerging technologies, process duplications, and overlaps in people, process and technology which are crucial for optimising operations to enable a successful business transformation.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>- Stanley Tsang, Distinguished Engineer &amp; Senior Director, Cyber Security Agency of Singapore</li> <li>- Senthil Loganathan, Chief Architect, Technology Strategy &amp; Architecture, Standard Chartered Bank</li> <li>- CK Chiam, Head of Enterprise Architecture, M1</li> <li>- Dr. Christoph Moser, Senior Management Consultant, Product Manager, BOC Group</li> </ul> <p><b>Moderator:</b> Aaron Tan, President, Singapore Computer Society Enterprise Architecture Chapter</p>
3.00pm – 3.30pm	Presentation 1: Solace
3.30pm – 3.50pm	Tea Break

3.50pm – 4.20pm	<b>Presentation 2: BOC</b>
4.20pm – 5.00pm	<p><b>Panel Discussion #2: Unveiling the Role of Enterprise Architecture as the Keystone of People Success</b></p> <p>This speaking topic delves into the symbiotic relationship between Enterprise Architecture and the success of individuals within an organisation, exploring how strategic architectural decisions can serve as the keystone for unlocking the full potential of people.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>- Jonathan Gardiner, Head of Strategy and Architecture, Linfox</li> <li>- Yap Voon Kian, Director, Global Head of Enterprise Architecture, Keppel</li> <li>- Li Gang, Head of Architecture, Manulife Singapore</li> <li>- Fung Yock Cheng, Business Architect, ExxonMobil</li> </ul> <p><b>Moderator:</b> Peter Tan, Principal Enterprise Architect, Synapxe</p>
5.00pm – 5.15pm	<p><b>Empowering Futures: E2i's Trailblazing Initiatives for Business and Individuals</b></p> <p>This speaking topic will share on the dynamic initiatives spearheaded by E2i (Employment and Employability Institute) to empower both enterprises and individuals. From cutting-edge workforce development programs and tailored support for businesses to personalized career enhancement initiatives for individuals, E2i is at the forefront of catalysing positive change.</p> <p><b>Presenter:</b> Lee Pei Xi, Assistant Director (Modern Services) at Employment and Employability Institute</p>
5.15pm – 5.30pm	<p><b>Future-Proofing Success with Enterprise Architecture Upskilling and Reskilling Programme</b></p> <p>In the fast-paced world of digital transformation, Enterprise Architecture (EA) stands as a linchpin for organisational success. Explore how this programme becomes a strategic cornerstone to empowering businesses to architect a resilient future.</p> <p><b>Presenter:</b> Jowynne Khor, Senior Programme Manager, ATD Solution</p>
5.30pm	<b>Closing / Enterprise Architects Networking Session</b>