



(14th Edition)

BUSINESS IT ARCHITECTURE SERIES (BITAS) CONFERENCE

New Way To Govern & Manage an Intelligent Enterprise:

**AI Implementation Journey Powered by
Enterprise Architecture**

13 August 2025 (Wednesday)

Hotel Le Meridien, Jakarta

Organised by:



The Business Technology Architect Association

BITAS Conference 2025

The 14th Edition Business IT Architecture Series (BITAS) Conference brings together enterprise leaders, architects, and innovators to explore how organizations can govern and manage intelligent enterprises in the age of AI.

This year's theme, "New Way To Govern & Manage an Intelligent Enterprise", highlights the critical role of Enterprise Architecture (EA) in enabling trustworthy, scalable, and future-ready AI adoption. Through real-world insights and forward-thinking strategies, BITAS 2025 charts the journey of AI implementation — not as a buzzword, but as a structured, governed transformation powered by EA.

The Organiser: IASA Asia Pacific



IASA is a non-profitable and preeminent knowledge-based association focused on Business Technology profession. It is run by volunteering innovation leaders and architects from various organisations around the world to improve the quality of Enterprise Architecture by advocating and delivering standards, services, vendor-agnostic education and accreditation programs that optimise the development of Digital Architecture. Our community has grown to include 40,000 business leaders and enterprise architects across the APAC region.

BITAS Conference 2025 is sponsored by:



Bizzdesign

solace.

EVENT HIGHLIGHTS

Keynote sessions from leading experts on governing intelligent enterprises through EA.



Real-world case studies on aligning AI initiatives with ISO standards and corporate governance.



Interactive sessions on assisted architecture and future-ready EA practices.



Panel discussions on bridging the gap between AI expectations and enterprise realities.



Demonstration on enabling trusted AI through architectural traceability and oversight.



Networking opportunities with EA professionals, AI strategists, and solution providers.



EVENT DETAILS

Date: 13 August 2025 (Wednesday)

Time: 8.30am - 5.00pm (Registration starts at 8.00am)

Venue : Hotel Le Meridien, Jakarta Pusat

TARGET AUDIENCE

C-suite executives, enterprise architects, digital and business transformation leaders, as well as senior decision-makers shaping technology, strategy, and talent across industries.

EXECUTIVE LEADERSHIP ROUNDTABLE

Time	Programme
8.00am	Start Registration for Roundtable (By Invitation Only) & Start Registration for Conference
8.30am - 10.30am	Discussion Topic: Setting Appropriate Expectations and Timelines for Enterprise AI Initiatives

CONFERENCE AGENDA

Time	Programme
10.30am - 11.10am	Realistic AI: Beyond the Hype Cycle Presenter: Aaron Tan Dani - Chairman of IASA Asia Pacific, President of Singapore Computer Society Enterprise Architecture Chapter
11.10am - 11.40am	Enterprise Architecture for ISO 9001 and Corporate Governance Presenter: Handojo Triyanto - Consultant for AI, EA, IT Governance
11.40am - 12.10pm	Enterprise Integration for the Agentic Era Presenter: Ari Hermawan, Senior Solution Engineer, Solace



CONFERENCE AGENDA

Time	Programme
12.10am - 1.10pm	Lunch Break
1.10pm - 1.55pm	Panel Discussion: Architecting a Successful Enterprise Architecture Journey Panelist: <ul style="list-style-type: none">• Deded Chandra S - Deputy Director for Organizational Planning and Evaluation, BPJS Kesehatan Indonesia• Ari Pratiwi - Division Head of IT Strategy and Architecture, PT Bank Negara Indonesia• Shinta Indriyanty Thio - Head of IT Strategy & EA Group, Bank Rakyat Indonesia (TBC) Moderator : Aaron Tan Dani
1.55pm - 2.25pm	Supercharge Your Team's EA Maturity with Assisted Architecture Presenter: Talgat Bektemirov - Director of Sales, Asia, Bizzdesign
2.25pm - 2.55pm	Panel Discussion: Bridging the AI Expectations Gap Panelist: <ul style="list-style-type: none">• Edwin Sugianto - Director & Chief Operating Officer, AXA Insurance Indonesia• Bagus Satria Anugerah - IT Planning and Governance Head, Indonesia Financial Group (IFG)• Anang Efendy - Country Manager, Enterprise & Public Sector, Google• Ari Hermawan - Senior Solution Engineer, Solace Moderator : Aaron Tan Dani

CONFERENCE AGENDA

Time

Programme

2.55pm -
3.10pm

Coffee Break

3.10pm -
3.45pm

Mastering Solution Architecture for Sustainable Transformation Success

Presenter: Aaron Tan Dani - Chairman of IASA Asia Pacific,
President of Singapore Computer Society Enterprise Architecture Chapter

3.45pm -
4.35pm

Enabling Trusted AI Through Architectural Traceability

A demonstration of how enterprise architecture maps, monitors, and governs AI components across the digital landscape.

Presenter: ATD Team

4.35pm -
5.00pm

Q&A / Closing Address

Speakers and Panelists



Aaron Tan Dani

*Chairman of IASA Asia Pasific,
President of Enterprise
Architecture Chapter -
Singapore Computer Society*



Handojo Triyanto

*Consultant for AI, EA, IT
Governance*



Talgat Bektemirov

*Director of Sales, Asia,
Bizzdesign*



Deded Chandra S

*Deputy Director for
Organizational Planning and
Evaluation
BPJS Kesehatan Indonesia*



Ari Pratiwi

*Division Head of IT Strategy
and Architecture
PT Bank Negara Indonesia*



Shinta Indriyanty Thio

*Head of IT Strategy & EA
Group
PT Bank Rakyat Indonesia*

Speakers and Panelists



Edwin Sugianto
Director & Chief Operating
Officer
AXA Insurance Indonesia



Bagus Satria Anugerah
IT Planning and Governance
Head
**Indonesia Financial Group
(IFG)**



Anang Efendy
Country Manager, Enterprise
& Public Sector
Google



Ari Hermawan
Senior Solution Engineer
Solace



(14th Edition)

is organised by :



The Business Technology Architect Association

For registration, please contact:
Sabina | 085101350055 | sabina@atdsolution.com

BITAS Conference 2025 is sponsored by:



Bizzdesign

solace.